



# DÓRA SZALAI

*Product Leader, People Manager*

## EXPERTISES

Product management	3+ years
Digital technologies	6+ years
Management	7+ years

## SKILLS

### Notable Competencies:

- Complete Product Lifecycle, Hypothesis Testing & Validation, Customer Interviews, Personas, Roadmapping, Journey Maps
- Data Analysis & Visualization, Market Research, Design & UX Principles, SCRUM & Agile Methodology

### Analytics & Data Tools:

- Google Analytics, Hotjar, Office 365, Python

### Product & Creative Tools:

- Figma, Miro, Pendo, Adobe Suite, Archicad

### Organizational Tools:

- Teams, Slack, Atlassian products, ClickUp

## PROFILE

Proactive manager with a strategic mindset and a strong focus on people. Throughout my career, I have been dedicated to optimizing and aligning software capabilities across various industries. My expertise lies in custom software development, specifically tailored to meet the unique needs of diverse clients. Now seeking the next team to join and lead, aiming to create cutting-edge products that customers love and drive high revenue growth.

## WORK EXPERIENCE

TSPC BIM KFT.

*okt 2020 - Present*

### Development Team Lead

- In 2020, I started to build a software development team within a general design office, which is a squad now
- I lead the team, strategise and manage day-to-day tasks
- Developing internal processes for an organised and transparent operation
- Roadmap management
- Launch and rollout management
- Developing software for building design, construction and operation
- Negotiate contracts
- Research and monitor the real estate market
- User support


UNIVERSITY OF GYŐR


*sept 2020 - Present*

### Lecturer

- Giving lectures
- Supervisor of TDK and graduate students
- Talent mentoring
- Having courses in English

## CONTACT

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 <https://www.linkedin.com/in/dora-szalai-a50492164/>

# DORA SZALAI

*Product Leader, People Manager*

## EDUCATION

**PhD studies** 2019 - present  
Multidisciplinary Doctoral School  
of Engineering

**University** 2012 - 2017  
Budapest University of Technology  
and Economics

**Trainings** 2017 - present

- Product management
- DISC and conflict management
- Python and vba programming

## CERTIFICATIONS

Product School - 2023

- Product Strategy Micro-Certification (PSC)

Pendo - 2023

- AI for Product Management; Product Management Basics Certification

Pendo - 2023

- Product Management Basics Certification

Graphisoft - 2018, 2020

- BIM manager

## LANGUAGE

English - B2/C1  
German - A2

## WORK EXPERIENCE (CONT.)

TSPC KFT *march 2018 - feb 2022*

### Digital manager

- Lead large projects as a digital Manager
- Developed internal regulations and refined processes
- Tested software and created custom developed solutions
- Oversaw project coordination, discipline communication, and software management
- Focused on driving efficiency and innovation in digital workflows to deliver high-quality results

ÉMI NONPROFIT KFT. *oct 2020 - dec 2021*

### BIM manager

- Extensive experience working for government agencies as a BIM manager
- Specialization in various state BIM regulations and standards
- Active involvement in research projects aimed at enhancing digital technology practices and standards

TSPC KFT. *jun 2015 - march 2018*

### Architect and Project coordinator

- Involved in extensive architectural projects, often assuming coordination roles
- Managed tasks related to milestones and handovers, including publishing guidelines and task allocation
- Coordinated team members to support the project leader in ensuring an efficient design process
- Closely monitored project progress, proactively identifying and addressing potential risks or issues

**HAVE YOU VISITED  
MY PORTFOLIO?**

 [WWW.DORASZALAI.COM](http://WWW.DORASZALAI.COM)